

CLAIMS

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1. An improved, reduced streaking/filming dilute cleaning formulation used in a no-rinse cleaning application, preferably either by a dosing dispenser or in a combined cleaning tool which contains a cleaning head, a handle, a reservoir of the cleaning formulation mounted to said handle and a means for dispensing the cleaning formulation in a suitable direction relative to the cleaning head, wherein said formulation comprises:
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- a. a mixture of cleaning effective amount of surfactants, said mixture comprising at least one anionic surfactant and at least one nonionic surfactant, said nonionic surfactant having an HLB of least about 8;
 - b. a water soluble polymer having a molecular weight below about 2,000,000 Daltons, said polymer being present in a shining, restorative or anti-filming effective amount;
 - c. at least one organic solvent with a vapor pressure of at least 0.001 mmHg at 25°C and soluble to the extent of at least 1g/100ml H₂O, preferably limited to no more than about 50% of said formulation;
 - d. at least one volatile buffer/chelating agent, in a cleaning-effective amount; and
 - e. the remainder, water.
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2. The formulation of claim 1 wherein said anionic surfactant is a C₆₋₂₀ alkyldiphenyloxide disulfonate.
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3. The formulation of claim 2 wherein said nonionic surfactant is selected from the group consisting of linear and branched alkoxyated alcohols and alkoxyated alkylphenols.
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4. The formulation of claim 3, wherein alkoxyated alcohols are selected from the group consisting of ethoxylated, propoxylated and ethoxylated/propoxylated C₆₋₂₀ alcohols, with about 1-5 moles of ethylene oxide, or about 1-5 moles of propylene oxide, or 1-5 and 1-5 moles of ethylene oxide and propylene oxide, respectively, per mole of alcohol.
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5. The formulation of either claim 4 or 2, wherein the ratio of said anionic to nonionic surfactants is about 1:0.1 to about 1:1.

6. The formulation of claim 1 wherein said water soluble polymer is a polyacrylate polymer.
7. The formulation of claim 1 further comprising (f) at least one aesthetic or functional adjunct.